



ESCAPE

WINTER RETREAT 2018



Spring Hill!

Introduction

SpringHill Winter Retreats are for Junior High and Senior High students in your youth group. Where else can your group tube down a giant snow hill, enjoy an awesome band, and experience God all in one day? Your students will conquer challenges on the indoor climbing wall and within their own hearts. At SpringHill Winter Retreats, fun and faith come together to grow your group and every student in it.

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SpringHill

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Retreats schedule lineup

We take students out of their everyday routines, giving them freedom to experience God in profound ways through fun activities, challenging moments, inspiring speakers, and awesome bands.

There are nine different Winter Retreats to choose from based on grade, different speakers, and bands. Select the best option for your ministry.

JANUARY 12–14

Combined Senior/Junior High

Speaker: RO Smith

RO and Mindy met as co-workers at SpringHill Camps in Ewart, MI. They have been married for 13 years and recently became parents to a beautiful baby girl named Eleanor Lane. RO and Mindy currently serve at Bel Air Church in Los Angeles, CA. RO is the Director of Youth Discipleship and Mindy is the Senior Director of Children and Youth, including oversight of the church's accredited preschool. As part of their call to ministry in Los Angeles, they desire for families to "follow Jesus every day and everywhere with everyone." RO and Mindy are enthusiastic sports fans and love to spend time outdoors with Eleanor and Scout (their adorable dog).

Band: Bread of Stone

Sioux city-based Bread of Stone is a rare band that truly puts service and ministry before dreams of stardom. Taking their name from a vision of being unfit then transformed to be used for God's work. Today, having toured with a veritable 'who's who' of major ccm artists, including: Newsboys, Superchick, Sanctus Real, Petra, Building 429, and several others—all while maintaining their role as an Indie band solely at God's direction—Bread of Stone has matured in their music and message.



RO Smith



Bread of Stone



Retreats schedule lineup

JANUARY 19–21

Junior High

Speaker: Michael Bouchard

In the second grade, Michael got in trouble every day at school because he couldn't stop talking. Twenty years later, he still hasn't quit! Today, he's a Kids/Family pastor at Kensington Church in Troy, MI, and lives in an inner-city trailer park where he started a Christian-based tutoring and community program for neighborhood families.

Band: Mass Anthem

Mass Anthem has zeal to spread the message of the Gospel to youth and young adults all across the country. Mass Anthem aspires to lead worship for believers to sing all together, with one voice.



Michael Bouchard



Mass Anthem

JANUARY 26–28

Senior High

Speaker: Ricky Page

Ricky Page is the East County pastor at the Rock Church in San Diego, California. From the day he was saved at the age of 19, he knew he was headed for full-time ministry. For 23+ years, he and his wife and kids have been pursuing ministry together on the west coast and beyond. This year, we welcome Ricky to Michigan. Let's hope he can handle the cold!

Band: Luke Cyrus Band

Luke Cyrus Band is an Alternative/Folk/Pop group with a worship mindset. These six Michigan musicians bring their own passions and personalities and apply them to every song, creating catchy, rhythmic tunes laced with the truth found in God's word. Luke and the band share a deep love for their Creator and Savior, and have a passion to see His Kingdom advance, His Bride encouraged to be Salt and Light, and His Church exhorted to live out it's full Kingdom potential.



Ricky Page



Luke Cyrus Band

FEBRUARY 2–4

Combined Senior/Junior High

Speaker: Chris Zarbaugh

Chris has had a lot of ministry titles over the past 25 years as a pastor, but nothing excites him more than spending time with students. Chris has over 20 years of experience in youth ministry, and continues to speak at student camps and retreats. Having 3 teenagers of his own, He and his wife live in Troy, Michigan where he serves at Kensington Church as the Lead Pastor of the Clinton Township Campus. He is a powerful communicator who captures our attention through his incredible stories, rough background, and the transformation that Jesus has brought in his life!

Band: Sing Love

Sing Love is a group of worship leaders from all over the country. Sing Love can look and feel very differently from one event to another, but what remains true about the band is wherever they go they will glorify the name of Christ with every chance they get.



Chris Zarbaugh



Sing Love



Retreats schedule lineup

FEBRUARY 9–11

Junior High

Speaker: Heather Flies

Heather is in her 19th year as the Junior High Pastor at Wooddale Church in Eden Prairie. She LOVES students and people in general! During the school year, she is invited into local Junior High schools to speak on abstinence, self-esteem, and other current issues. She also encourages women in all seasons of life, trains youth workers, and helps parents understand how to love their teenagers well. In addition, Heather authored *I Want to Talk to My Teen About Girl Stuff*, a book for parents and her book for teenagers *That's What She Said/That's What He Said*.

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Heather Flies



Sing Love

FEBRUARY 16–18

Senior High

Speaker: Ben Hardman

Ben's vision is to awaken God's people, equip God's family, and unleash God's mission in the life of everyday leaders through mission and discipleship. He has been involved in Christian ministry for over 20 years, in megachurch, youth ministry, and church planting contexts. He speaks and trains frequently at events across the country. Ben was a team leader on the staff at Southeast Christian Church in Louisville, Kentucky, before becoming one of the founding pastors of The Avenue, a church plant on the campus of the University of Louisville. Ben is the co-founder of Gravity leadership www.gravityleadership.com an author of two books and a graduate of Anderson University with a degree in Bible and Christian ministries. He is a huge Ohio State Buckeye fan and a former high school basketball coach. Ben lives in Marietta, Georgia with his wife Sarah and kids Cole, Caden, and Claire. He is the pastor of Grace Marietta.



Ben Hardman



The Great Romance

Band: The Great Romance

The Great Romance is a modern worship/rock band from St. Louis that travels the country spreading the gospel of Christ through music and more. Their music flows out of the knowledge that the greatest relationship anyone can have is with their Lord and Savior Jesus Christ, and it is their mission to share that message with the world.



Retreats schedule lineup

FEBRUARY 23–25

Combined Senior/Junior High

Speaker: Josh Isenhardt

Josh Isenhardt is a dynamic and high-energy communicator who is passionate about sharing truth in a simple and impactful way. Through his unique blend of storytelling, object lessons, and hard-hitting principles, Josh is effective at capturing his audience's attention while leading them to life-change. Josh has spoken to audiences of 10 to 10,000 while developing leaders, one-on-one, to accomplish their life purpose. Through Simple Message, Josh helps companies, organizations and individuals to simplify what they are trying to say in order to maximize the impact of their message.

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Josh Isenhardt



The Great Romance

MARCH 2–4

Combined Senior/Junior High

Speaker: Kerry Ray

Kerry has been passionately living out a calling to student ministry for the last 25 years. He works with high school and middle school students as a student pastor and camp speaker, mentors and coaches youth workers in churches of various sizes and denominations, educates parents on teenage development, and trains youth ministry volunteers. As both a student ministry veteran and a student of youth culture, he believes that while each generation experiences its own unique set of difficulties, it is the constant truth of Christ that continues to transform lives from sin and self to lives of reckless obedience. Kerry and his wife, Stefanie, along with their children Madison and Brooks, live in Raleigh, North Carolina where for the past 7 years he has served as the Director of Student Ministries for the 5 campuses that make up Hope Community Church.



Kerry Ray



Mass Anthem

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Retreats schedule lineup

MARCH 9–11

Combined Senior/Junior High

Speaker: Bryan Jones

Bryan has been the Director of Student Impact, the high school ministry of Willow Creek Community Church, since 2007. He has a passion for teaching, discipleship, and evangelism and sees student ministry as a place where God can shape, grow, and call young men and women to play a part in building up His church for the rest of their lives.



Bryan Jones

Band: Mike Lee

Singer/songwriter and mixed martial arts trainer Mike Lee has been traveling coast to coast with his band over the last 3 years, and they are just getting started.



Mike Lee

Mike's 2015 EP, All I Need, was named #8 of the year by CCM Magazine. That album captured quiet moments from a difficult season for Mike, in which his father was diagnosed with lung cancer. For a year and a half, while balancing family, recording, touring and leading worship at his home church in Indiana, Mike walked with his father through his cancer fight. Then, in July, Mike's father passed away.

In 2016 Mike responded with 5 singles. And on July 22 2017, he released his first full length project, Worth It. The album features songs co-written and produced by Rusty Varenkamp (Kristian Stanfill, Jason Gray, Building 429), Seth Mosley (For King and Country, Mat Kearney, Bethel Music) and Cody Norris from Ed Cash Studio (Dave Barnes, Needtobreathe, Chris Tomlin, David Crowder, Kari Jobe).

"I started playing guitar to be like my dad," says Mike. "Because music is something he and I shared, I wanted to remember him by writing the best songs of my life to this point. With the help of some talented friends in Nashville, I think we've done that."

Mike has recently shared the stage with Switchfoot, Family Force 5, For King and Country, Chris Tomlin, Leeland, Michael W. Smith, I Am They, The Digital Age, Audrey Assad, and the Sidewalk Prophets, among others.



Promotional schedule

We can't wait for another great year of Winter Retreats and want to make sure planning and promoting is as stress free as possible! Below is a promotional schedule that we've found to work well for getting students to camp. Use as much or as little as you need, just be sure to reach all the students you can! It's our job to make Winter Retreats a reality for as many students as possible, so feel free to reach out directly with any questions, concerns, scholarship needs, transportation needs—anything at all!

3 Months Out

- Hold a parent meeting to outline the retreat for parents and kids

6-8 Weeks Out

- Come to camp for a day visit! Shoot your own promo video and get to know the staff

- Put up posters around your church location and show a video at youth group

6 Weeks Out

- Provide an incentive for the first couple of kids who sign up

5 Weeks Out

- Make sure you're talking about it every week with parents and kids
- Encourage students to invite their friends

4 Weeks Out

- Register your students online at register.springhillcamps.com

2 Weeks Out

- Finalize your list and last minute registrations. Make sure everyone is registered online

1 Weeks Out

- Complete Pre-Arrival Form by paper or electronically



Promotional materials

Several printable documents are available on our website to download and use to promote Winter Retreats within your church or organization. Please feel free to edit, print, and distribute these documents in any way that makes sense for your ministry.

Customizable Poster

The 11" x 17" poster, when opened in Adobe Reader, allows you to type in the band name, speaker name, event dates, and miscellaneous information.



Customizable Handout

The handout, when opened in Adobe Reader, allows you to type in the band name, speaker name, event dates, and miscellaneous information. This template has two handouts for a letter-size sheet. They should be trimmed to 5½" x 8½".



Powerpoint Slide

The Powerpoint slide, when opened in Powerpoint, allows you to type in the band name, speaker name, event dates, and miscellaneous information.

