

## **FOR IMMEDIATE RELEASE**

### **CONTACT:**

Chris duMond  
616-451-9858  
cdumond@designvox.com  
springhillcamps.com

## **KIDS CAMP FOR FREE THIS SUMMER THROUGH \$7,000 GIVEAWAY**

GRAND RAPIDS, MI (April 2, 2010) - SpringHill Camps, one of the nation's largest camping centers, is giving away a week's worth of camp to 12 lucky kids who will experience the thrill of camp without having to spend a dime.

To participate in this contest, parents can visit the STAR 105.7 FM website at [www.star1057online.com](http://www.star1057online.com) and submit an entry of 500 words or less telling about their "best day ever" with their child. Winners will be selected and announced on the air every Friday for six weeks starting April 2nd. The parent needs to call in within 10 minutes of their name being announced and camp for their child and a friend will be free. The kids will win their choice of a week at overnight camp or a week at day camp.

Summer should be about fun in the sun. But with the over stuffed couch potato on the rise, kids are being lured indoors away from exercise and experience. Camping gives kids a healthy alternative for their minds and their bodies. It's a good reason to be outside where summer should be spent. They get to build real relationships and real memories instead of the pseudo ones that take place in front of the tube.

SpringHill provides hundreds of thousands of dollars each year in scholarships so that every child has the chance to shoot water cannons, climb phone polls and participate in airborne adventures like the Flying Squirrel. In a tough economic time, SpringHill added these kinds of promotions because they decided to give more, not less. More giving. More Flying Squirrels.

Founded in 1969, SpringHill annually serves more than 35,000 kids of all ages with what campers say has been "the experience of a lifetime." They have camp locations in Michigan, Indiana and Ohio as well as 26 day camps which bring the SpringHill experience right to your hometown. SpringHill is excited to welcome a new flock of kids this summer and introduce them to their 40-plus year tradition of offering kids a healthy dose of fun.

Their mission is to create life-impacting experiences that enable young people to know and to grow in their relationship with Jesus Christ.

###